



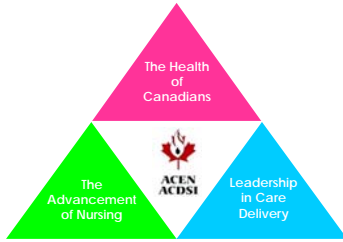
The Academy *of* Canadian Executive Nurses



Our Strategic Directions  
*Highlights*

2007  
2009





## STRATEGIC DIRECTION 2 The Advancement of Nursing

*ACEN leads a community of practice to share, discuss and debate strategies and innovations that advance nursing clinical practice, education, research and management.*

### Our Goals

ACEN is a vibrant, financially stable organization.

ACEN attracts new members and retains them by:

- a. identifying and meeting their expectations;
- b. enabling them to share in the knowledge and experience of existing members.

ACEN enables and facilitates an academic level of discussion, information sharing and debate on issues that are of value and concern to its members.

### Our Objectives

The number of members is maximized with the terms of reference for membership.

Finances are audited and external and new revenue streams are secured.

Conference and AGM are well attended.

Retention rate, membership satisfaction, and numbers of new members are reported annually.

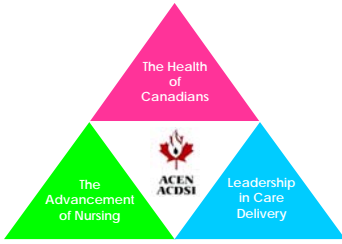
An orientation program is in place.

New members and mentors report satisfaction with the orientation program.

A range of communication mechanisms is in place and communication gaps have been closed.

Communication strategies are designed to integrate the realms of clinical practice, education, research and management, reduce duplication and create opportunities for synergy.

ACEN members report high satisfaction with ACEN's role in enabling and facilitation of discussion and information sharing on issues of importance to them.



## STRATEGIC DIRECTION 3 Leadership in Health Care Delivery

*ACEN supports the development of current and emerging executive nurse leaders across Canada.*

### Our Goals

Through its members ACEN takes an active role in succession planning for executive nurse leaders across Canada within academic, research, clinical and health care delivery organizations.

ACEN exerts an active influence to ensure that the unique skills, knowledge and experience that nurses provide in management and health care leadership roles are understood and valued by senior health care and government decision makers.

ACEN supports current and emerging executive nurse leaders to develop the skills and experience they require to function effectively.

### Our Objectives

Mechanisms are in place to attract emerging nurse executives, provide guidance and support their evolution toward senior executive leadership.

The unique skills, knowledge and experience that can be brought to bear by experienced executive nurses are identified and disseminated to policy makers.

ACEN has developed a toolkit and education program that ENLs use to develop their political response skills.

The toolkit is known, used and valued by ACEN members and executives leaders beyond ACEN.

2007  
2009

